



The Council of Ministers
of the Autonomous Republic of Crimea



II INTERNATIONAL BLACK SEA ECONOMIC FORUM

Crimea, October 7–8, 2011
Yalta/Livadia Palace

BLACK SEA FORUM 2010

250 participants
55 speakers
11 countries
5 official foreign
delegations
2 interregional
cooperation agreements
signed
48 media
400 media outcomes



Совет министров
Автономной республики Крым



FORUM 2010: QUOTES



“Platform provided by the Black Sea Forum is very useful for the investor community, because here you can meet real decision makers, it is practically communication without ties, informal communication, not burdened with bureaucracy... Investors grasp views of the government stakeholders and government gets to hear first hand about the point of view of the investor, what are their priorities, what changes need to be made in the investment climate. Such dialogue is critical for long term success of the business.”

Oleg Bahmatiuk, Avangard Chairman of the Board



“Thank you for the opportunity to speak in front of such fantastic audience. First of all, I would like to congratulate the leadership of the Autonomous Republic of Crimea on such important and highly timely initiative as the Black Sea Forum. I believe that this forum has all preconditions to serve not only as important interregional event for Ukraine, but also a platform for important discussion for this part of the world, and today’s extensive presence of international audience is the best proof for that.”

Igor Mitiukov, CEO, Morgan Stanley in Ukraine



“We are inspired by the support which our initiatives in the region receive on behalf of the national and especially regional leadership. I would like to express my thanks to Deputy Chair of the Council of Ministers of Crimea Ekaterina Yurchenko and Minister of Economy Svetlana Verba for their support.”

Jose Manuel Pinto Teixeira, Head of Delegation of the European Union to Ukraine

FORUM OUTLINE

An annual international high-profile event, as platform for cooperation of leading government and business stakeholders, as well as experts of the Black Sea countries with focus on regional development, boosting economic cooperation and uniting efforts in attracting FDIs to the entire region

In 2011 under the auspices of President of Ukraine an interregional forum of Black Sea regions of Ukraine will take place at a high level within the Black Sea Economic Forum encouraging business cooperation between the sub-regions of the Black Sea basin (interregional clusters, programs and projects) in core areas for development

Forum is the place for best practices sharing and start up of new interregional and international investment projects which enhance the competitiveness of the Ukrainian regions and Ukraine as a whole as well as spearhead enhanced economic cooperation in the Black Sea region

FORUM FOCUS 2011



Enhancing competitiveness and investment attractiveness of the Black Sea regions and countries

Priorities for sustainable development of the Black Sea economies



Interregional cooperation

Cooperation and dialogue among the countries of the Black Sea basin and the EU, international organizations and financial institutions



Potential of the regional and international cooperation in boosting tourism sector development thus improving competitiveness of the Black Sea regions and countries in the European and global market



Prospects of interregional and international cooperation for the development of the agricultural sector of the XXI century.

CROSSING POINTS AND MUTUAL GROWTH OF BLACK SEA REGIONS

Time	Program, October 7	
11:00 – 11:10	Greetings	
11.10 – 12.00	Black Sea region: the global macro–economic outlook. The impact of global economic trends on the growth of the Black Sea basin economies in the foreseeable future? Debate on what is the potential input of the Black Sea region into the world economy? What should the aspirations for it and its role be?	
12.00 – 12.30	Coffee break	Press briefing
12.30 – 14.00	Interregional cooperation: prospects for enhancing of the interregional cooperation in Ukraine in key areas of economic development. Best international practices and case studies of sustainable development of the regions and interregional cooperation in the EU countries. What could regions of Ukraine learn from the interregional cooperation trends in the world? What should the role of the central government be in facilitating interregional cooperation? Should government set priorities and determine pan–regions in Ukraine depending on their economic development? Should their be priority regions in Ukraine? Would it help or not the growth of the Ukrainian economy as a whole and its competitiveness in the world arena? Governors of the Ukrainian regions, President’s Administration, Government of Ukraine	
14.00 – 15.00	Lunch	
15.00 – 16.30	Black Sea Basin countries and regions priorities for growth and development. What initiatives in trade, transport and logistics are vital to increase competitiveness of the Black Sea region economies? What infrastructural projects are under way? What is done to facilitate trade and increase cooperation on a legislative level? What approaches in tourism sector growth from a world arena provide an example for the regional economies? What joint initiatives in agricultural sector would add to building long–term competitive advantages for the Black Sea nations? What joint efforts in the area of environmental protection are critical for the sustainability of the Black Sea economy?	
16.30 – 17.00	Coffee break	
17.00 – 18.30	Doing business on the ground: what is the view of the multinational investors on the Black Sea Region economies? Though potential of Black Sea region for investors is clear, how are firms already on the ground managing to build and grow their operations since crisis? How welcome are FDIs in the region? What obstacles if any investors experience or foresee regarding financing, tax, legal and regulatory frameworks, corporate governance and corruption? A panel of CEOs – existing and potential investors discuss their experience	
20.00	Gala dinner (Oreanda Hotel)	

Time	Program, October 8
9.30 – 9.40	Greetings
9.40– 11.10	<p>Panel Discussion: The role of international organizations in the development of the Black Sea basin economies: UN, EU, Black Sea Economic Cooperation Organization, EBRD, IFC. Debate on dependence vs. sustainability of the projects in different sectors of the economy which are underway. Debate on priorities for the input of the international organizations in the region? What should the post-crisis role of the Organization of Economic Development of the Black Sea be in the new changing global environment to stimulate growth of the economies of the Black Sea?</p>
11.10 – 11.30	Coffee Break
11.30 – 13.00	<p>Recreation and tourism, infrastructure and transport corridors for the development of the tourism market: Challenges and prospects for the holiday season extension in the Black Sea region countries and for the development of health, spa and wellness tourism. Joint efforts to develop competitive advantages for tourism in the Black Sea region in comparison to other pan European tourism zones. Development of the international clusters in tourism and recreation and in the hospitality industry. Cooperation among the tourism administrations of countries of the region, sharing of best practices in the development of hotel infrastructure, accessibility, transportation routes, passenger shipping in the Black Sea region</p>
13.00 – 14.00	Lunch, presentation of the Western Crimea development project
14.00 – 15.30	<p>Development of the XXI century agriculture: Development of the high quality agricultural production on the basis of ecologically friendly technologies and fully leveraging biological climate of the Black Sea region. Practice of organic agriculture in the countries of the region: creation of non-competitive economic clusters to boost competitiveness of the Black Sea basin regions and countries in a global agricultural market. Prospects for growth of exports of the agricultural products. Attracting investments into fruit & vegetables, meat & poultry, winemaking and spirits industries of Crimea and Black Sea basin regional economies.</p>
15.30 – 16.00	Coffee break
16.00 – 18.00	<p>Panel discussion: BLACK SEA COUNTRIES IN SEARCH OF COMMON POINTS OF GROWTH FOR THE REGION: COMPETITORS OR PARTNERS?</p>
	Cocktail, networking

AMONG SPEAKERS



Andrey Kliuev, First Vice Prime Minister of Ukraine



Boris Kolesnikov, Vice Prime Minister of Ukraine for EURO 2012



Ambassador Tony Siddique, Ministry of Foreign Affairs of Singapore



David Lovegrove, Director, International Development Ireland LTD



Prof. von Droste, Founding Director of the UNESCO World Heritage Centre



Olivier Adam, United Nations Resident Coordinator in Ukraine



Archil Kekelia, First Deputy Minister of Economy and Sustainable Development of Georgia



Rachel Ziemba, Director of Central and Eastern Europe, Middle East and Africa (CEEMEA) and global macroeconomic issues at Roubini Global Economics

AMONG MODERATORS



Jorge Zukoski, President of American Chamber of Commerce in Ukraine



Courtney Fingar, Editor in chief, fDi Magazine/Financial Times



Igor Burakovsky, Head of the Board of the Institute for Economic Research and Policy Consulting

Time	Programme, Speakers, 7 October	
11:00 – 11:05	Greetings	
11.05– 12.10	<p>Black Sea macro–region: the global macro–economic outlook Moderator – Jorge Zukoski, <i>President of American Chamber of Commerce in Ukraine</i> Andriy Klyuev, <i>First Vice Prime Minister of Ukraine</i> Rachel Ziemba, <i>Director of Central and Eastern Europe, Middle East and Africa (CEEMEA) and global macroeconomic issues at Roubini Global Economics (USA)</i> Federico Bonaglia, <i>Head of Policy Dialogue Division Development Centre, Organization for Economic Co–operation and Development (OECD)</i> Olivier Adam <i>United Nations Resident Coordinator in Ukraine</i></p>	
12.10 – 12.30	Coffee–break	Press–briefing
12.30 – 14.00	<p>Interregional cooperation: prospects and potential for enhancing of the interregional cooperation in Ukraine Moderator – Anna Derevyanko, <i>Executive Director of the European Business Association, TBC</i> Anatoliy Blyzniuk, <i>Vice Prime Minister, Minister of regional development, construction and housing, Ukraine</i> Pavlo Burlakov, <i>First Deputy Chairman of the Council of Ministers of the Autonomous Republic of Crimea</i> Per Lindskog, <i>Director of the Department for Regional Development of Gotland, author of Vision Gotland 2025, Sweden</i> Karin Rau, <i>Delegate of German Economy in Ukraine</i> Margareta Björk, <i>President of the Stockholm Council, Sweden (TBC)</i></p>	
14.00 – 15.00	Lunch	
15.00 – 16.30	<p>Priorities of development and growth of regions and countries of Black Sea region Moderator : TBD Borys Kolesnikov, <i>Vice Prime Minister of Ukraine for Euro–2012</i> Ambassador Tony Siddique, <i>Ministry of Foreign Affairs of Singapore</i> Archil Kekelia, <i>First Deputy Minister of Economy and Sustainable Development of Georgia</i> Vladyslav Kas'kiv, <i>Head of the State Agency for Investment and National Projects of Ukraine</i></p>	<p>David Lovegrove, <i>Director, International Development Ireland LTD</i> Garry Vinokur, <i>Director, Emerging Markets, Credit Special Situations & Investments, Bank of America Merrill Lynch (United Kingdom)</i> Kateryna Yurchenko, <i>Vice–prime–minister of the Autonomous Republic of Crimea</i> Douglas van den Berghe, <i>CEO, Investment Consultants Associates, UNDP Consultant</i></p>
16.30 – 17.00	Coffee–break	Press–briefing. Presentation of the Western Crimea development project
17.00 – 18.30	<p>Doing business on the ground: what is the view of the multinational investors on the Black Sea Region economies? Moderator: Courtney Fingar, <i>Editor in chief, fDi Magazine/Financial Times</i> Oleg Ustenko, <i>Executive Director at Sigma Bleyzer</i> Ihor Mitiukov, <i>Managing Director of Morgan Stanley in Ukraine</i> Dr. Sani Sener, <i>Chairman of the Board, TAV Airports Holding, Istanbul Atatürk Airport International Terminal (TBC)</i></p>	<p>Olexiy Kredisov, <i>Managing Partner of Ernst & Young</i> Roman Shpek, <i>Member of the Management Board of Alfa–Bank Ukraine, Advisor to President of Ukraine</i> Maurizio Patarnello, <i>General Manager of Nestlé Ukraine</i> Denis Khrenov, <i>Legal & Corporate Affairs Director, Sun InBev Ukraine Galnaftogaz TBD</i></p>
20.00	Gala–dinner (Oreanda Hotel)	

	Program, Speakers, 9 October	
9.00 – 9.10	Greetings	
9.10– 10.30	<p>Panel Discussion: The role of international organizations in the development of the Black Sea basin economies: UN, EU, Black Sea Economic Cooperation Organization, EBRD, IFC.</p> <p><i>Moderator – Igor Burakovsky, Head of the Board of the Institute for Economic Research and Policy Consulting</i> <i>Jose Manuel Pinto Teixeira, Head of Delegation of the European Union to Ukraine</i> <i>Victor Arkhipov, Chairman at Russian National Committee for Black Sea Economic Cooperation (Russian Federation)</i> <i>Ismail Safi, Head of the Turkish Delegation to Parliamentary Assembly of Black Sea Economic Cooperation (Turkey)</i></p>	<p><i>Andriy Ermolaev, Director of the National institute of strategic research by the President of Ukraine (Ukraine)</i> <i>James Wilson, Director of the EU – Ukraine Business Council (Belgium)</i></p>
10.30 – 11.00	Coffee-break	
11.00 – 12.00	<p>Tourism sector potential – infrastructure and transport corridors as prerequisites for the development of the booming tourism market and of the holiday season extension in the Black Sea region countries</p> <p><i>Moderator – Lyssiemay Annoh, Editor in Chief at Executive Traveller Magazine</i> <i>Mykhailo Kulynyak, Minister of Culture and Tourism of Ukraine</i> <i>Prof. von Droste, Founding Director of the UNESCO World Heritage Centre, France</i> <i>Berat Yildiz, Cultural Affairs Attaché, Tourism Office of Turkey</i></p>	<p><i>Per Lindskog, Director of the Department for Regional Development of Gotland, author of Vision Gotland 2025, Sweden</i> <i>Dr. Sani Sener, Chairman of the Board, TAV Airports Holding , Istanbul Atatürk Airport International Terminal (TBC)</i></p>
12:00 – 13:00	<p>Presentation of the Western Crimea Development Project</p> <p><i>Moderator – Andrei Lobatch, Senior Project Manager at the Foundation for Effective Governance</i> <i>Dmitri Devyaterikov, Associate at McKinsey & Company</i> <i>Aleksey Starodubov, Director of the Regional Development Agency of Crimea</i></p>	
13.00 – 14.00	Dinner, press-briefing	
14.00 – 15.30	<p>Development of the XXI century agriculture in the Black Sea Region countries.</p> <p><i>Moderator – Ian Luyt, UNDP Advisor, NOViRost Advisor</i> <i>Mykola Prysiazhnyuk, Minister of Agriculture of Ukraine</i> <i>Valeriu Tabara, Minister of Agriculture of Romania</i></p>	<p><i>Oleh Bahmatyuk, Chairman of the Board of Directors, Avangard (TBC)</i> <i>Dario Marchetti, General Manager, Danone Ukraine</i> <i>Iryna Starodubova, Partner, Horizon Capital</i> <i>Tetiana Smovzh, Head of EBA Committee on Biotechnologies, Monsanto Ukraine</i></p>
15.30 – 16.00	Coffee-break	
16.00 – 18.00	<p>Panel discussion: BLACK SEA COUNTRIES IN SEARCH OF COMMON POINTS OF GROWTH FOR THE REGION: COMPETITORS OR PARTNERS?</p> <p><i>Moderator: Douglas van den Berghe, CEO, Investment Consultants Associates, UNDP Consultant</i> <i>Ismail Safi, Head of the Turkish Delegation to Parliamentary Assembly of Black Sea Economic Cooperation (Turkey)</i> <i>Valeriu Tabara, Minister of Agriculture of Romania</i> <i>Archil Kekelia, First Deputy Minister of Economy and Sustainable Development of Georgia</i></p>	<p><i>Oleg Ustenko, Executive Director at Sigma Bleyzer</i> <i>Courtney Fingar, Editor in chief, fDi Magazine/Financial Times</i> <i>John Grogan, Chair of the All-Party Parliamentary Ukraine Group in the House of Commons, United Kingdom</i></p>
18.00	Closing of the forum	

TOPICS: RECREATION & TOURISM

The Black Sea region is one of the largest tourism areas in Eurasia

Presentation of the Western Crimea Investment Project

Cooperation between national tourist administrations and offices, sharing best practices in hotel infrastructure, accessibility, transportation routes, passenger shipping in the Black Sea region

RECREATION AND TOURISM

Best practices in extending tourist seasons and developing different types of tourism (from medical, spa and recreation to ski resorts in the region)

Development of the competitive advantages of tourism in the Black Sea macro region in comparison with other pan European tourism zones



TOPICS: AGRICULTURE

Presentation of the Strategy of
Agricultural Sector Development by
Crimea 2011–2013

Growing and managing organic agriculture
sector in the countries of the Black Sea region

AGRICULTURE

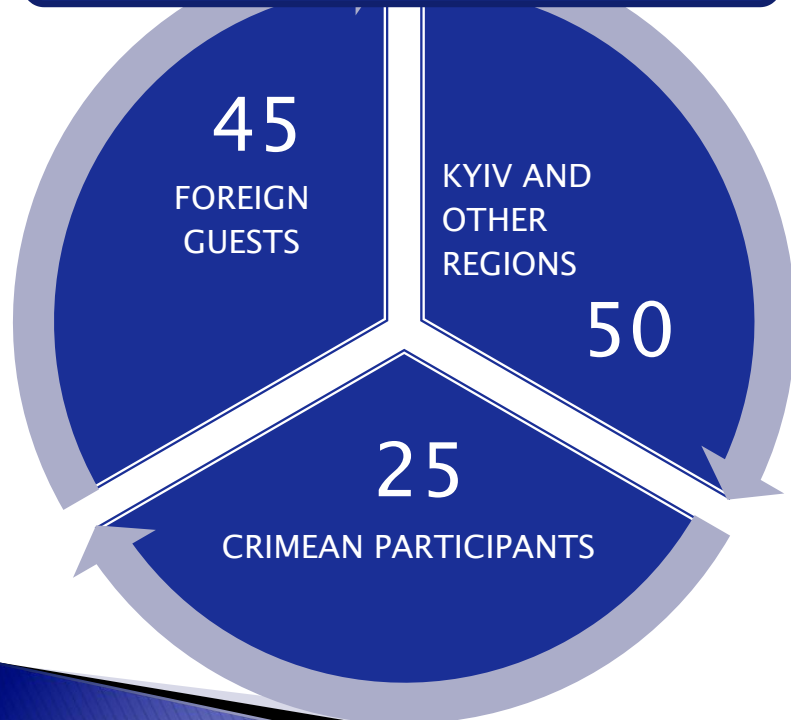
Development of the ecologically safe
agricultural production fully leveraging
biological climate potential of the Black Sea
regions and countries

Attracting investments into fruit & vegetables,
meat & poultry production. Developing
winemaking and spirits & beverages industries
in the Black Sea region.



AUDIENCE: 120 PARTICIPANTS

GEOGRAPHY



CATEGORY



VENUE



Livadia, Livadia Palace



Oreanda Hotel, Yalta

FORUM PARTNERS

Media partners



Business partners



Ліцензія НБУ №138 від 04.06.2010



Informational partners



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