



**Ukraine's 20th Anniversary of  
Independence**  
*December 1, 2011 - Omni Shoreham Hotel - Washington, DC*

## **Omni Shoreham Hotel**

2500 Calvert Street, NW, Washington, DC 20008

*December 1, 2011*

# **BUSINESS LEADERSHIP ROUNDTABLE & CSR AWARDS LUNCHEON**

**CELEBRATING THE POSITIVE ROLE OF BUSINESS IN UKRAINE'S ECONOMIC  
DEVELOPMENT & COMPETITIVENESS**

**HONORING BEST PRACTICES OF CORPORATE SOCIAL RESPONSIBILITIES (CSR)  
ADDRESSING SOCIAL CHALLENGES IN UKRAINE**

**EXCLUSIVE SPONSOR OF BUSINESS LEADERSHIP ROUNDTABLE & CSR AWARDS LUNCHEON**

**TNK-BP COMMERCE**



## **BUSINESS LEADERSHIP ROUNDTABLE & AWARDS LUNCHEON PROGRAM**

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|-----------------------|--|
| <b>8:30 AM</b>        | Registration and Coffee  |
| <b>9:00 - 9:10 AM</b> | Welcoming Remarks: Ambassador <b>Roman Popadiuk</b><br>Executive Director, George Bush Presidential Library Foundation<br>Moderator of the Business Roundtable |
| <b>9:10 - 9:25 AM</b> | Keynote Address: <b>Andriy Klyuyev</b> , First Vice Prime Minister of Ukraine  |
| <b>9:25 - 9:30 AM</b> | <b>Nadia K. McConnell</b> , President, U.S.-Ukraine Foundation (USUF): Introducing<br>Olexander Popov, Head of Kyiv State City Administration                  |
| <b>9:30 - 9:45 AM</b> | Presentation by <b>Olexander Popov</b> , Head of Kyiv State City Administration:<br>Kyiv 2025 Development Strategy   |

# BUSINESS LEADERSHIP ROUNDTABLE

## 9:45 -10:40 AM PANEL ONE: THE RAPIDLY GROWING CONSUMER SECTOR IN UKRAINE.....THE LATEST UPDATE

The purpose of this panel is to examine the retail sector of the Ukrainian economy. U.S. companies view the Ukrainian consumer as a growing field of opportunity. As the Ukrainian economy grows, consumer income and thus spending and choice will grow. This panel will focus on the successes and challenges U.S. companies face in their operations, marketing and in establishing market share.

### Panelists:

1. **Kerry Tassopoulos**, Vice President Government Relations & Compliance, Mary Kay Corporation
2. **John Hynansky**, Chairman, Winner Auto Group
3. **Bohdan Kulchyckyj**, General Director, Winner Imports, Ukraine.
4. **James T. Hitch**, Senior Counsel, Baker & McKenzie

## 10:40 – 11:00 AM COFFEE BREAK

## 11:00 - 11:30 AM

### Keynote speakers:

**Jonathan H. Elkind**, Principal Deputy Assistant Secretary, Office of Policy & International Affairs, U.S. Department of Energy  
**Oksana Gryshchenko**, Adviser to Minister of Energy and Fuel, Ukraine

## 11:30 -12:45 PM PANEL TWO: OPPORTUNITIES IN KEY ECONOMIC SECTORS OF UKRAINE'S ECONOMY. CHALLENGES IN BILATERAL & MULTILATERAL TRADE & THE ROLE OF FOREIGN INVESTMENT

### Panelists:

1. **Devry Boughner**, Director of International Relations, Cargill
2. **David Lyons**, Vice President, Government Relations, Louis Dreyfus Commodities
3. **Morgan Williams**, Director Government, Affairs, Washington Office, SigmaBleyzer; Harmelia Holdings/a SigmaBleyzer Company
4. **Oleksandr Kurdydyk**, Partner, DLA Piper, Ukraine; **Natalia Kochergina**, Partner, DLA Piper, Ukraine
5. **Vladimir Zhmak**, Executive Director, TNK-BP Commerce, Ukraine
6. **Nicholas Tymoshchuk**, Director, International Government Affairs, TNK-BP Commerce, Ukraine
7. **Jock Mendoza-Wilson**, Director of International & Investor Relations, System Capital Management (SCM)

# CSR AWARDS LUNCHEON: HONORING BEST PRACTICES OF CORPORATE SOCIAL RESPONSIBILITIES (CSR); ADDRESSING SOCIAL CHALLENGES IN UKRAINE

**1:00 – 1: 45 PM LUNCH**

**1:45- 1:50 PM** Welcoming Remarks: **Morgan Williams**, Director, Government Affairs, Washington Office, SigmaBleyzer, Emerging Markets Private Equity Investment Firm; President/CEO, U.S.-Ukraine Business Council (USUBC); Moderator of the CSR Awards Luncheon.

**1:50 PM – 2:00 PM** Greetings: **Olexander Motsyk**, Ambassador of Ukraine to the United States

**2:00 -2:15 PM** Keynote Speaker: Ambassador **Carlos Pascual**, Special Envoy and Coordinator for International Energy Affairs, U.S., and Department of State; Former U.S. Ambassador to Ukraine

**2:15-3:15 PM**

## **BEST PRACTICES OF CORPORATE SOCIAL RESPONSIBILITY PRESENTATIONS/AWARDS**

1. **Maryna Saprykina**, Executive Director, CSR Center of Ukraine
2. Companies Receiving Awards to be announced.

**3:15 PM**      **ADJOURN**