American University Kyiv is a new private university in Ukraine that starts operations in 2022

American University Kyiv (AUK) will offer a new model of higher education that will provide an innovative and unique higher education experience, unlike anything that currently exists in Ukraine.

- High standard of American education
- Curriculum powered by Arizona State University
- Dual degrees
- International faculty
Our Vision

We are a world class university founded on an American education, distinguished research, and partnership with industry and society.
Our mission

We educate leaders of the future, address societal challenges through research and collaboration, and act as a catalyst for transforming the educational system of Ukraine.
Education is the foundation for ensuring economic prosperity and sustainable development. In Ukraine, we are designing and building a new university to provide learners with an American education. AUK will transform Ukraine and the region by serving as an example for other education institutions.

Rick Shangraw, PhD
Founding President AUK
AUK is strongly supported by academic and founding partners

Arizona State University

Cintana Education

Founding Partners
#1 in the U.S. for Innovation
ASU ahead of MIT and Stanford – U.S. News & World Report, 7 years, 2016 – 2022

#1 in the U.S. and #9 in the world for global impact in research
outreach, and stewardship by – Times Higher Education, 2021

#1 public university and in the top five of universities in the U.S
chosen by international students – Institute of International Education, 2021

Top 25 world’s-best full-time MBA program
The Economist, 2021

Top 10 in the world: excellence in employer-student connections
– QS World University Rankings 2022 (Education, Excellence)

AUK receives

**ASU curriculum & credentials**
- New ASU inspired programs
- Program enhancement
- Dual degrees
- Accelerated Masters
- Lifelong Learning
- Embedded Certificates

**ASU unique experiences**
- English language
- Collaborative research
- Co-teaching
- Intensive programs
- Thunderbird School of Global Management
Functional areas

- Strategic Planning
- Marketing and sales expertise
- Technology and digital transformation
- Online strategy
- Internationalization and International expansion
- Health Sciences & Engineering/IT Verticals

Institutional reputation

- International accreditation and rankings
- Industry, business and NGO connections
- Research and thought leadership
- Faculty development and mobility
- Student success

Founded in 2019 by Doug Becker and in consultation with Dr. Michael Crow and Arizona State University, Cintana is a certified public benefit corporation enabling universities around the world to increase their quality and scale, connecting more students to the education they need and deserve.

Cintana provides world-class expertise and access to Cintana’s own proprietary resources as well as those of Arizona State University, a top-ranked university that shares Cintana’s commitment to scale and impact.
Together Cintana Education and ASU will enable American University Kyiv to launch a new model of higher education. We will deploy a variety of innovative and sustainable approaches, that will represent a new model of higher education in Ukraine and across the region. Students will be immersed in a high quality, differentiated global learning experience, preparing them for dynamic careers locally. Interdisciplinary thinking, new ways of leveraging technology, and a strong partnership with ASU will serve as foundations from which to build a successful and sustainable institution of higher education.

Douglas L. Becker, Founder and Chairman of Cintana Education
Our founding partners are leading companies

- **Epam**: One of World's leading software engineering company, in top 15 in Information technology Services on the Fortune 500. 52K+ employees across 35 countries.

- **DTEK**: DTEK Academy is leading corporate university for talent development. Academy DTEK promotes the sustainable development goal of providing fair quality education for everyone and fosters the concept of lifelong learning.

- **BGV Group Management**: BGV Group Management is an investment management company. BGV's key industries of interest are mining rare minerals vital to modern technologies, retail, production and development. BGV's main mission is to help lead the world and you to a more sustainable tomorrow.

- **Georgia American University (Gau)**: Leading private University in Georgia 2300+ graduates with 90% employment rate.

- **International Consultancy Firm (OG)**: International Consultancy Firm that facilitates investments from the GCC into Georgia, the Caucasus, Central Asia and Eastern Europe.

- **Brain**: Leading IT retailer in Ukraine, founded in 1995, revenue reaching 250 MM USD.
AUK has strong competitive advantages in UA market

- American standard education available in Kyiv
- Affordable tuition fee
- Career-centered education
- Industry driven curriculum and programs
- Clear pathway to dual degrees
- Distinguished research
- Global mindset

Career-centered education
AUK is powered by ASU

25 year licensing agreement that support AUK’s academic content; Dual degree and exchange programs
Dual Degrees options make the top-quality education accessible for Ukrainians

ASU Content Repository
- 100 Programs
- 1,300 Courses
- English Program

ASU +1 Options
- Coming to USA:
  - Campus Immersion
  - Digital + Campus
- Staying in Ukraine:
  - Digital Immersion
  - ASU at AUK

Range of experiences at different price points

3+1
- Y1 AUK
- Y2 AUK
- Y3 AUK
- Y4 ASU

Bachelor’s degree from AUK
Bachelor’s degree from ASU

4+1
- Y1 AUK
- Y2 AUK
- Y3 AUK
- Y4 ASU

Bachelor’s degree from AUK
Master’s degree from ASU

1+1
- Y1 AUK
- Y2 ASU

Master’s degree from AUK
Master’s degree from ASU
In 10 years AUK will offer education at 6 Academic schools

<table>
<thead>
<tr>
<th>Law</th>
<th>Architect Design</th>
<th>Health Sciences</th>
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<td>Computer Science (Big Data Systems, Biomedical Informatics, Cybersecurity)</td>
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</table>

* Planned to launch in March 2022
I am Ukrainian who built an international career in the US. When I introduce myself, I usually say that I am a Ukrainian-American economist. And although my academic success has been mostly attributed to my work in the US, I always had a dream that one day I will be able to come back to Ukraine and use my experience and knowledge to do something important for Ukraine. AUK is a perfect opportunity for me to fulfill this dream.

Roman Sheremeta, PhD
Founding Rector AUK
We are building best in-class faculty team

Roman Sheremeta
PhD, Purdue University
Founding Rector

Rena Wilderom
PhD, University of Amsterdam

Vernon Smith
PhD, Harvard University
Nobel Prize in Economics

Yuriy Bots
PhD, Purdue University

Alexandra Antoniouk
PhD, National Academy of Science

Oleksandr Dluhopolskyi
PhD, Lviv National University

Viktor Putrenko
PhD, National Academy of Science

Steven Mark Kahan
Startup Entrepreneur

Hanna Shvindina
PhD, Sumy State University
Fulbright Scholar

Mark Voyger
MPA, Harvard University

Roman Mykhail'yshyn
PhD, Ternopil National University, Fulbright Scholar

Victor Levandovskyy
PhD, Technical University of Kaiserslautern
We have ambitious launch plan

**2019**
- Project Initiation;
- Feasibility Study by EY;
- BGV joining the project;
- Cantina Due Diligence;
- GAU joining the project;

**2020**
- Kantar Marketing Research;
- ASU visit and negotiations;
- Conclusion of Affiliation Agreement with Cintana;
- Licensing Agreement with ASU;
- EPAM joining the project;
- Academy DTEK joining the project;
- Channel Georgia joining the project;

**2021**
- AUK Leadership Identified;
- AUK Legal structuring;
- Brain joining the project;

**2022**
- Jan 2022: DFC Presentation
- Feb 22: Licence issued by Ukrainian Ministry of Education and Science
- Apr 2022: Start of operations
- May 2022: Launch of Lifelong Learning portfolio
- Mar 2022: Start of operations
- Sep 2022: The first Campus Opening
- Oct 2022: Launch of Master programs
- Nov 2022: The first bachelors intake IT and Business Management Schools
- Dec 2022: First Intake for Engineering School

**2023**
- Jun 2023: Start of enrolment campaign for 2023
- Sep 2023: First graduation
The First Home of AUK

American University Kyiv have leased historical River Port Building for 10 years

AUK commissioned global architects and frontrunners in modern university design, Perkins&Will, Washington DC Studio to create contemporary student experience

Total Capacity up to 2000 students

7750 sq m

Total renovation investment 6 MM USD

- Fifteen classrooms
- State-of-the-art learning technology
- Beautiful open areas for students to meet, collaborate and study
- Private conference rooms for group or self-study
- Library and study halls
- Cafe and dining areas
Next university campus is planned to be launched in 2023-2024

UNIT.City is Ukraine’s first innovation park and is part of UFUTURE holding company, founded by Ukrainian entrepreneur Vasyl Khmelnytskyi.

UFUTURE has a diversified portfolio of assets in IT, renewable energy, pharmaceuticals, infrastructure, real estate and industry. The company also implements socio-economic and educational projects.

UFUTURE’s business capitalization is 500 million USD.
U1 to become a second campus of AUK to support growth ambition

AUK signed memorandum with Unit.City for U1 Campus

- Total Capacity up to 5000 students
- 14000 sq m

U1 is a part of complex on 25 hectares of secured territory with Sports and Park Amenities, hospital and other infrastructure of Unit.City innovation park available for AUK
AUK to become one of the most prominent private university in Ukraine with 7,200 students by year 10

New and Total Enrollments

<table>
<thead>
<tr>
<th>Year</th>
<th>New</th>
<th>Total</th>
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<tbody>
<tr>
<td>Year 1</td>
<td>370</td>
<td>370</td>
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<tr>
<td>Year 2</td>
<td>825</td>
<td>1,129</td>
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<td>Year 3</td>
<td>1,190</td>
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<td>2,330</td>
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<td>Year 8</td>
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<td>Year 9</td>
<td>2,750</td>
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<td>Year 10</td>
<td>2,930</td>
<td>7,212</td>
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</table>

CAGR Yr1-10: 39%

CAGR Yr1-9: 26%
AUK executive team

Roman Sheremeta, PhD
Founding Rector

Honored professor of economics. Listed as a Top Economic Thinker of Ukrainian descent by Forbes in 2015, a top-rated young economist in the world according to the IDEAS ranking in 2018 and recognized as the Best 40 Under 40 Professors by Poets and Quants in 2019.

Rick Shangraw, PhD
Founding President

20+ years experience in scaling educational organizations. President of Cintana Education. Prior to Cintana, Rick spent 15 years as a senior executive at Arizona State University (ASU).

Natalie Palina
Chief Revenue Officer

20+ years experience in scaling educational organizations. President of Cintana Education. Prior to Cintana, Rick spent 15 years as a senior executive at Arizona State University (ASU).

Senior professional in marketing and sales, 22 years of experience in multinational companies across the globe, led commercial brand marketing and business strategy on developing and mature markets

Oleksii Shershnov
VP Administration

Experienced business executive, spent most of his career bringing new technologies and innovations to business. Olesksiy was a co-founder of Ilaya company and a founder of a prominent social project “Biotech rehabilitation” and Skin bank.
THANK YOU