

FORUM

UA -► USA: EXPORT & PROMOTION

September 22, 2015

09:30 – 10:00	Networking and Registration	
10:00 – 11:00	<p>Panel 1.</p> <p>Welcome Remarks. Panel discussion:</p> <p><b>MAIN TRENDS AND OPPORTUNITIES FOR EXPORT OF UKRAINIAN PRODUCTS TO THE US MARKET</b></p>	<p><b>Moderator: Andy Hunder</b> – President of the American Chamber of Commerce in Ukraine</p> <p><b>Geoffrey R. Pyatt</b>, the United States Ambassador to Ukraine <b>TBC</b></p> <p><b>Ms. Laurie Kelleher</b>, WTO Advisor, Commercial Law Development Program</p> <p><b>Anatoliy Kinakh</b>, President of the Ukrainian League of Industrialists and Entrepreneurs</p> <p><b>Oleksiy Pavlenko</b>, Minister of Agrarian Policy and Food of Ukraine</p> <p><b>Vladyslava Rutytska</b>, Deputy Minister of Agrarian Policy and Food of Ukraine</p> <p><b>Aivaras Abromavicius</b>, Minister of Economic Development and Trade of Ukraine <b>TBC</b></p> <p><b>Nataliya Mykolska</b>, Deputy Minister of Economic Development and Trade of Ukraine – Trade Representative of Ukraine</p> <p><b>Gennadiy Chizhikov</b>, President of UCCI</p>
11:00 – 13:00	<p>Panel 2.</p> <p>Panel discussion:</p> <p><b>LEGAL REGULATION OF EXPORT TO THE USA</b></p> <ul style="list-style-type: none"> <li>• Trade policy of the USA: permits, quotas, certification – SK</li> <li>• US anti-dumping duties - obstacles to Ukrainian export promotion– Ilyashev &amp; Partners</li> <li>• Benefits of Trade Facilitation Agreement (TFA) – USAID</li> </ul>	<p><b>Moderator: Tetyana Prokopchuk</b>, Vice President of Policy</p> <p>Speakers:</p> <ol style="list-style-type: none"> <li>1. <b>Andrew Zablotskyi</b>, Sayenko Kharenko</li> <li>2. <b>Olena Omelchenko</b>, Head of the Chamber WG on External Trade, Ilyashev &amp; Partners</li> <li>3. <b>Victor Dvogan</b>, USAID</li> </ol>
13:00 – 13:30	Lunch Break	

<p><b>13:30 – 14:30</b></p>	<p>Panel 3.</p> <p>Panel discussion:</p> <p><b>CREATION AND CAPITALIZATION OF DISTRIBUTION CENTERS OF UKRAINIAN PRODUCTS IN THE USA</b></p> <ul style="list-style-type: none"> <li>• Model of distribution centers of Ukrainian goods in the USA</li> <li>• Perspective areas of trade and potential partners</li> <li>• Perspective volumes and dynamics analysis (Ukrainian and US markets)</li> <li>• Effective logistics for trade with the USA</li> <li>• Optimization of logistics risks</li> </ul>	<p><b>Moderator: Taras Kachka</b>, Authorized Representative for enterprise issues at SFS, Head of Ukraine Reforms Communications Taskforce project</p> <p>Speakers:</p> <ol style="list-style-type: none"> <li>1. <b>Denys Krasnikov</b>, Vice President of the Ukrainian League of Industrialists and Entrepreneurs</li> <li>2. <b>Konstantin Magaletskiy</b>, Horizon Capital</li> <li>3. <b>Veronica Movchan</b>, IERPC <b>TBC</b></li> <li>4. <b>Inna Sosnovskaya</b>, Strategic <b>TBC</b></li> <li>5. <b>Ivan Miroshnichenko</b>, People's Deputy of Ukraine</li> </ol>
<p><b>14:30 – 15:00</b></p>	<p>Coffee Break</p>	
<p><b>15:00 – 16:00</b></p>	<p>Panel 4.</p> <p>Panel discussion:</p> <p><b>METHODS OF EXPORT PROMOTION AND ESTABLISHMENT OF THE BRAND "MADE IN UKRAINE" IN THE USA</b></p> <ul style="list-style-type: none"> <li>• MADE IN UKRAINE: single strategy of export brand</li> <li>• Ukrainian product as European delicatessen</li> </ul>	<p><b>Moderator: Dmytro Shulmeister</b>, Director of Foodstuffs Department at the Ministry of Agrarian Policy and Food of Ukraine</p> <p>Speakers:</p> <ol style="list-style-type: none"> <li>1. <b>Viktor Yushchenko</b>, President of Ukraine (2005 – 2010)</li> <li>2. <b>Mariia Barabash</b>, National Council of Reforms</li> <li>3. <b>Stepan Kapshuk</b>, Ukroilprom</li> <li>4. <b>Roshen TBC</b></li> <li>5. <b>Michael Datsenko</b>, U.S.-Ukraine Business Council (USUBC)</li> <li>6. <b>Igor Bulakh</b>, Obolon <b>TBC</b></li> </ol>
<p><b>16:00 – 17:00</b></p>	<p>Closing Remarks. Networking.</p>	