UKRAINE HEALTHCARE SUMMIT

KYIV, UKRAINE

22 & 23 October 2013

With the collaboration of the National Academy of Science of Ukraine

Within the framework of Public Health 2013 Exhibition

Euroconvention Global
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The Ukraine Healthcare & Pharmaceutical Summit

Supporting Organisations

- U.S.-Ukraine Business Council (USUBC)
- Association of International Pharmaceutical Manufacturers (AIPM)
- ACC (The Chamber of Commerce)
- European Business Association (EBA)

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- UkraineBusiness insight
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- Capital Business
- Ukrainian Law Firms 2012
# Proposed Program and Speakers

Please note that the speakers listed below have been invited, but not all of them are confirmed yet. The program will be updated with new speakers and speaker-sponsors in the coming weeks.

**Tuesday 22 of October, 2013**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Details</th>
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<tbody>
<tr>
<td>08:45 – 09:30</td>
<td>Registration of participants, welcome coffee and networking</td>
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<tr>
<td>09:30 – 09:45</td>
<td>Opening Keynote Address</td>
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<tr>
<td></td>
<td>Raisa Bogatyryova - Minister of Health of Ukraine (presence to be confirmed)</td>
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<tr>
<td>09:45 – 11:15</td>
<td><strong>Panel Session 1</strong></td>
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<tr>
<td></td>
<td><strong>REFORMING OF THE HEALTHCARE INDUSTRY IN UKRAINE and MARKET OVERVIEW</strong></td>
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<td></td>
<td>• Healthcare in Ukraine: current status, challenges and achievements</td>
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<td>• “Health-2020: Ukrainian dimension.” European strategy for complex reforms</td>
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<td>• Government priorities in healthcare sector</td>
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<td>• Recent health insurance developments – report from the working group and opportunities for the private sector</td>
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<td>• Favorable factors in Ukraine’s investment climate and State’s policy in the sphere</td>
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<td>• Role of private medicine in healthcare reforming</td>
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<td>• Role of international organizations and foreign experience in healthcare sector reform</td>
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<tr>
<td></td>
<td>• Panel Discussion and Q&amp;A</td>
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<tr>
<td>11:15 – 11:45</td>
<td>Coffee break and networking</td>
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<tr>
<td>11:45 – 13:15</td>
<td><strong>Panel Session 2</strong></td>
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<td><strong>INVESTING IN HOSPITAL and HEALTHCARE INFRASTRUCTURE EXPANSION</strong></td>
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<td>• Promising potential for investments in the country’s healthcare developments</td>
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<td>• Healthcare in the regions: real needs and problems to overcome</td>
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<td>• Investment projects on modernization of health care in several pilot regions</td>
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<td>• Hospital design, building, equipping, managing and maintaining – project finance and PPP</td>
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<td>• Optimization of the network of hospitals and medical centers</td>
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<td>• Legal and institutional framework for successful development of PPP healthcare projects</td>
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<td>• IFIs role and involvement in healthcare infrastructure projects</td>
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<td>• Financing mechanisms and restructuring of hospital care</td>
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<td>• Increasing international contribution and cooperation in the funding process</td>
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<td>• Banks and financial instruments for medical business</td>
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<td>• Panel Discussion and Q&amp;A</td>
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**Keynote Address**

**Roman Bogachov**
Deputy Minister, Ministry of Health, Ukraine (presence to be confirmed)

**Dorit Nitzam Kaluski**
Head of Ukraine Country Office, World Health Organization (WHO)

**Jan Tombinski**
Ambassador, Head of the EU Delegation to Ukraine

**Joseph Figueras**
Director, European Observatory on Health Systems and Policies, Belgium

**Lisa Tarantino**
Senior Associate - Health Finance and Governance Project, Abt Associates, USA

**A Senior Representative**
Euromonitor, Belgium

**Keynote Address**

**Andriy Serdyuk** - President, National Academy of Medical Science of Ukraine

**Guy Ellena**
Director for Health and Education, International Finance Corporation (IFC), Washington D.C.

**Vladyslav Kaskiv**
Head of the State Agency for Investment and National Projects, Ukraine

**Viktor Lysak**
Head, Department of Healthcare, Poltava Regional Administration, Ukraine

**Valeria Lekhan**
Head of Department of Social Medicine, Dnepropetrovsk Medical Academy, Ukraine

**Qimiao Fan**
Country Director for Ukraine, Belarus and Moldova, World Bank

**Bela Kaunzinger**
Senior Health Expert from the EU Project “Support to Secondary Health Care in Ukraine”

**Valentyna Ginzburg**
Head, Department of Healthcare, Dnepropetrovsk Regional Administration, Ukraine

**A Speaker** from the private sector (available for sponsors)
### 14:15 – 17:45

**Panel Session 3**  
**UKRAINE PHARMACEUTICAL MARKET: FURTHER GROWTH, PROSPECTS FOR INVESTMENTS and REGULATION**

- Pharmaceutical market in Ukraine – setting the scenario and forecasts
- Pharmaceutical industry and competitive framework for medicine production – role of local players, foreign manufacturers, mergers & acquisitions, etc.
- Further development of retail and wholesale facilities, investments in pharmacy chains
- Investment attractiveness of the sector and risk/reward ratings
- Industry development – funding R&D, pharmaceutical science and innovation
- Financing and investing in the Ukrainian pharmaceutical sector – role of banks and IFIs

**REGULATION OF THE HEALTHCARE SECTOR AND BEST PRACTICES**

- Ways and prospects of reform in the healthcare sphere
- Issues of price regulation of medicines
- New procedure for examination of medicine registration
- Amendment of the law on implementation of public procurement
- Regulatory issues of medicine quality and licensing
- Antimonopoly regulation of the pharmaceutical market
- Protection of the intellectual property rights
- Towards best practices in promotion and advertising of medicines
- Tax issues, special reduced VAT rate, etc.
- The need for legislative regulation in health insurance

- Panel discussion and Q&A

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**Keynote Address**

Liudmyla Konoshevych – Acting Head of the Pharmaceutical Sector Development Department, Ministry of Health of Ukraine

**Vasyl Dudarchuk**  
Vice President, Pharmaceutical Association of Ukraine, Ukraine

**Petro Bagriy**  
President, Association of Pharmaceutical Producers of Ukraine

**Vladimir Ignatov**  
Executive Director, Association of International Pharmaceutical Manufacturers (AIPM), Ukraine

**Sevki Acuner**  
Country Director, European Bank for Reconstruction and Development (EBRD), Ukraine/U.K.

**Oleksiy Soloviov**  
Head of the State Administration of Ukraine for Medicinal Products

**The Secretary General**  
European Pharmaceutical Marketing Research Association (EphMRA), Switzerland

**Mykhailo Pasichnyk**  
President, Professional Pharmacy Association of Ukraine

**Oleksandr Kropiyvnyi**  
Director of the State Department of State Regulation of Wholesale and Retail of Medicinal Products, Ukraine

**Ivan Alekseev**  
State Inspection of Ukraine for Protection of Consumers’ Rights

**Jean-Paul Scheuer**  
General Director of Sanofi-Aventis Ukraine LLC (Proposed Sponsor)

A **Speaker** from the private sector (available for sponsors)

A **Speaker** from the private sector (available for sponsors)

A **Speaker** from the private sector (available for sponsors)

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**Coffee break and networking at mid-session**

**17:45**  
End of Day 1
# The Ukraine Healthcare & Pharmaceutical Summit

**Wednesday 23 of October, 2013**

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<td>09:30 – 09:45</td>
<td>Tetyana Bakhteeva – MP and Head of the Verkhovna Rada Health Care Committee, Ukraine (presence to be confirmed)</td>
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<td>09:45 – 10:00</td>
<td>A Senior Representative from – DG Health and Consumers (SANCO), European Commission, Brussels</td>
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### Panel Session 4
**IMPROVEMENT OF MANAGEMENT AND MARKETING IN HOSPITALS: A KEY ASPECT OF HEALTHCARE DELIVERY SERVICES**

- Involving experienced private sector partners for hospital projects
- Adjusting hospital design to new market trends and needs
- Raising hospital quality: design, management, patient safety, insurance services
- Empowering hospitals’ performance: from business to reality
- Equipment and devices: investing into innovation and growing importance of information systems
- Reform of the ambulance system and future of health posts in rural areas
- Human Resources requirements for the future
- Increasing the level of education and training for doctors
- Panel discussion and Q&A

**Keynote Address**

Vitaliy Mokhorev - Head, Healthcare Department, Kyiv City State Administration, Ukraine

Tetiana Donchenko  
Head, Department for Medical Services Quality Control,  
Ministry of Healthcare of Ukraine

Christer Andersson  
Senior Adviser, Swecare, Sweden

Guido Beltrani  
Country Director, Swiss Agency for Development and Cooperation, Switzerland

A Speaker from the private sector (available for sponsors)

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<tr>
<td>11:30 – 12:00</td>
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### Panel Session 5
**ADVANCED MEDICAL TECHNOLOGIES, TELEMEDICINE and E-HEALTH**

- Financing research and development in healthcare technology
- Financing programs for high-tech medical care
- Opportunities and challenges for private sector suppliers and technology companies
- Meeting consumers’ demand: developing and introducing new products
- Clinical telemedicine and e-Health in Ukraine: current status and prospects
- Regional and national telemedicine networks: international experience for Ukraine
- Software and hardware solutions for telemedicine and e-Health
- Mobile telemedicine, telemonitoring, etc.
- Panel discussion and Q&A

**Keynote Address - Speaker to be advised**

Anton Vladzymyrsky  
President, Association for Ukrainian Telemedicine and E-health Development, Ukraine

A Senior Representative  
Incom (proposed sponsor), Ukraine

A Senior Representative  
MTC (proposed sponsor), Ukraine

Olena Dorostenko  
Economic Research Department, Ukrainian Institute for Strategic Studies at the Ministry of Healthcare, Ukraine

A Speaker from the private sector (available for sponsors)

A Speaker from the private sector (available for sponsors)

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<tr>
<td>13:30</td>
<td>End of the Summit</td>
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