



MISS UKRAINIAN DIASPORA® 2014

Beauty Pageant and Concert



Solomia Krun, Miss Ukrainian Diaspora 2014

Photo: Ksju Kami Photography

Sponsorship Opportunity



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Beauty Pageant and Concert

Chicago's Unique Event
Top Guest Stars from Ukraine



Iryna Bilyk
The Ukrainian Queen of Pop Music



Michael SHCHUR
Popular Comedian

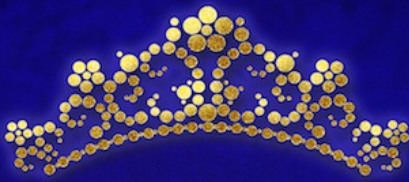


Oksana KARAVANSKA
Fashion Show

September 27, 2014

Copernicus Theater, 5216 W Lawrence Ave, Chicago

www.MissUkrainianDiaspora.com/en



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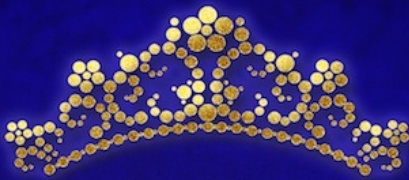
The most beautiful Ukrainian event in America



The show features a concert of top Ukrainian stars



There is no bikini contest. Instead, this classy event aims to popularize and preserve Ukrainian cultural heritage throughout the world and to support the Ukrainian community in Chicago.



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The show was widely featured in the media, including TV, radio, print, and online, accessible to a large Ukrainian audience worldwide.



Examples of TV coverage by the main Ukrainian TV channels

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UNIQUE ADVERTISING OPPORTUNITY
in the UKRAINIAN COMMUNITY

Potential impressions during event

Over 1,000 anticipated event attendees

Over 20,000 anticipated impressions during the event

(for top sponsors*)

Target markets:

Local:

Ukrainian community of Chicago
(Market size - over 200,000 people)

One of the most active and vibrant communities

National:

Ukrainian community in the U.S.
(Market size - over 1 million people)

Global:

Ukrainians worldwide
(Market size - up to 60 million people)



Marianna Popovych
Miss Ukrainian Diaspora 2011

*total number of times a sponsor's name will be seen or heard by individuals.



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About the Organizer

VIDIA Inc is a Chicago-based multimedia organization that runs the main Ukrainian diaspora news and information portal, www.vidia.org. VIDIA™ has become a well-known media brand in the Ukrainian communities of Chicago, other U.S. cities, South America, Canada, Europe, Australia, and in Ukraine.

VIDIA's production includes video episodes for online and TV networks, text publications, photo coverages, events, PR, marketing, and advertising services.

Contact Us

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